

Ceres, CA (in Stanislaus county) (ZIP 95307)

Opportunity Stanislaus



1625 I Street
Modesto, California 95354

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Report Parameters

1 ZIP

95307 Ceres, CA (in Stanislaus county)

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

47,089

Population (2020)

Population grew by **3,607** over the last 5 years and is projected to grow by **2,262** over the next 5 years.

14,544

Total Regional Employment

Jobs grew by **692** over the last 5 years and are projected to grow by **478** over the next 5 years.

\$66.0K

Avg. Earnings Per Job (2020)

Regional average earnings per job are **\$5.0K below** the national average earnings of \$70.9K per job.

Takeaways

- As of 2020 the region's population **increased by 8.3%** since 2015, growing by 3,607. Population is expected to **increase by 4.8%** between 2020 and 2025, adding 2,262.
- From 2015 to 2020, jobs **increased by 5.0%** in Ceres, CA (in Stanislaus county) (ZIP 95307) from 13,853 to **14,544**. This change **outpaced the national growth rate of 3.1% by 1.9%**. Labor force data is not available for Ceres, CA (in Stanislaus county) (ZIP 95307).
- There is no education attainment data for Ceres, CA (in Stanislaus county) (ZIP 95307).
- The top three industries in 2020 are Education and Hospitals (Local Government), Support Activities for Crop Production, and Crop Production.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	47,089	N/A	14,544	125.6	\$1.85B	\$3.52B	\$2.89B
Turlock CA Zip Codes 2021	81,430	N/A	34,294	125.6	\$3.61B	\$5.93B	\$5.07B
Modesto CA Zip Codes 2021	272,517	N/A	119,623	125.6	\$13.09B	\$16.72B	\$14.85B
California	39,796,161	18,928,835	19,831,760	135.9	\$3.04T	\$1.66T	\$2.25T
United States	330,768,968	160,467,740	163,214,648	100.0	\$20.80T	\$0	\$9.84T

2020 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

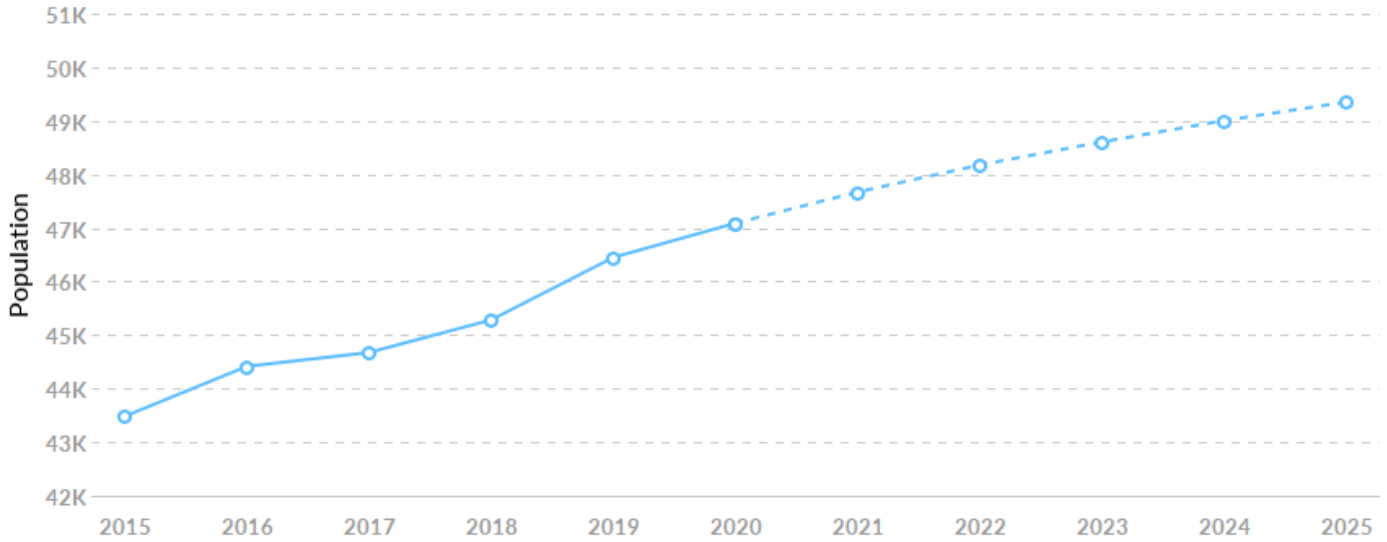
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

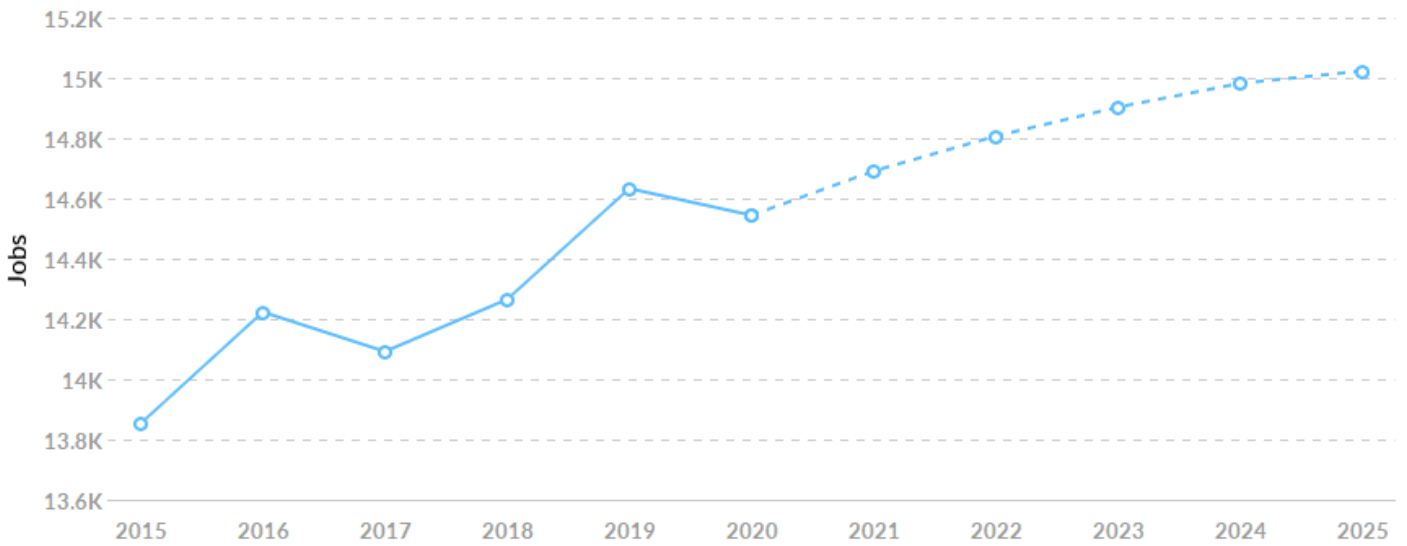
As of 2020 the region's population **increased by 8.3%** since 2015, growing by 3,607. Population is expected to **increase by 4.8%** between 2020 and 2025, adding 2,262.



Timeframe	Population
2015	43,483
2016	44,415
2017	44,673
2018	45,283
2019	46,449
2020	47,089
2021	47,670
2022	48,175
2023	48,606
2024	49,004
2025	49,351

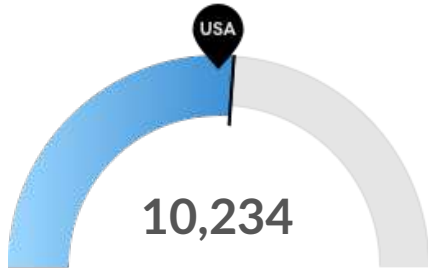
Job Trends

From 2015 to 2020, jobs increased by 5.0% in Ceres, CA (in Stanislaus county) (ZIP 95307) from 13,853 to 14,544. This change outpaced the national growth rate of 3.1% by 1.9%.



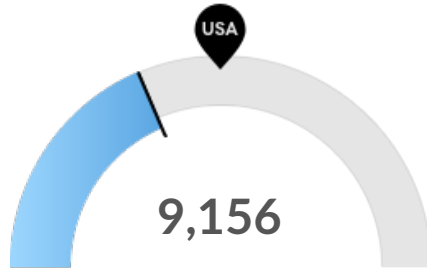
Timeframe	Jobs
2015	13,853
2016	14,223
2017	14,092
2018	14,265
2019	14,633
2020	14,544
2021	14,691
2022	14,807
2023	14,903
2024	14,982
2025	15,023

Population Characteristics



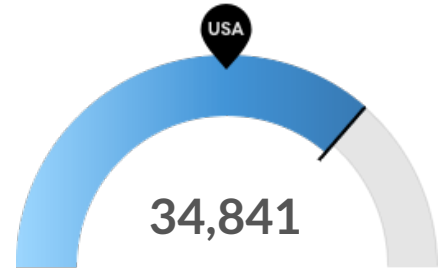
Millennials

Ceres, CA (in Stanislaus county) (ZIP 95307) has 10,234 millennials (ages 25-39). The national average for an area this size is 9,577.



Retiring Soon

Retirement risk is low in Ceres, CA (in Stanislaus county) (ZIP 95307). The national average for an area this size is 13,657 people 55 or older, while there are 9,156 here.



Racial Diversity

Racial diversity is high in Ceres, CA (in Stanislaus county) (ZIP 95307). The national average for an area this size is 18,528 racially diverse people, while there are 34,841 here.



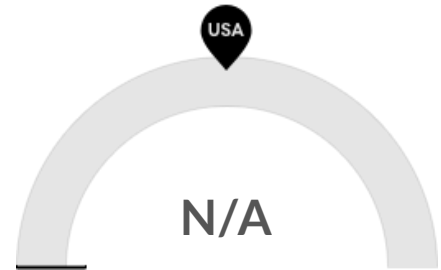
Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

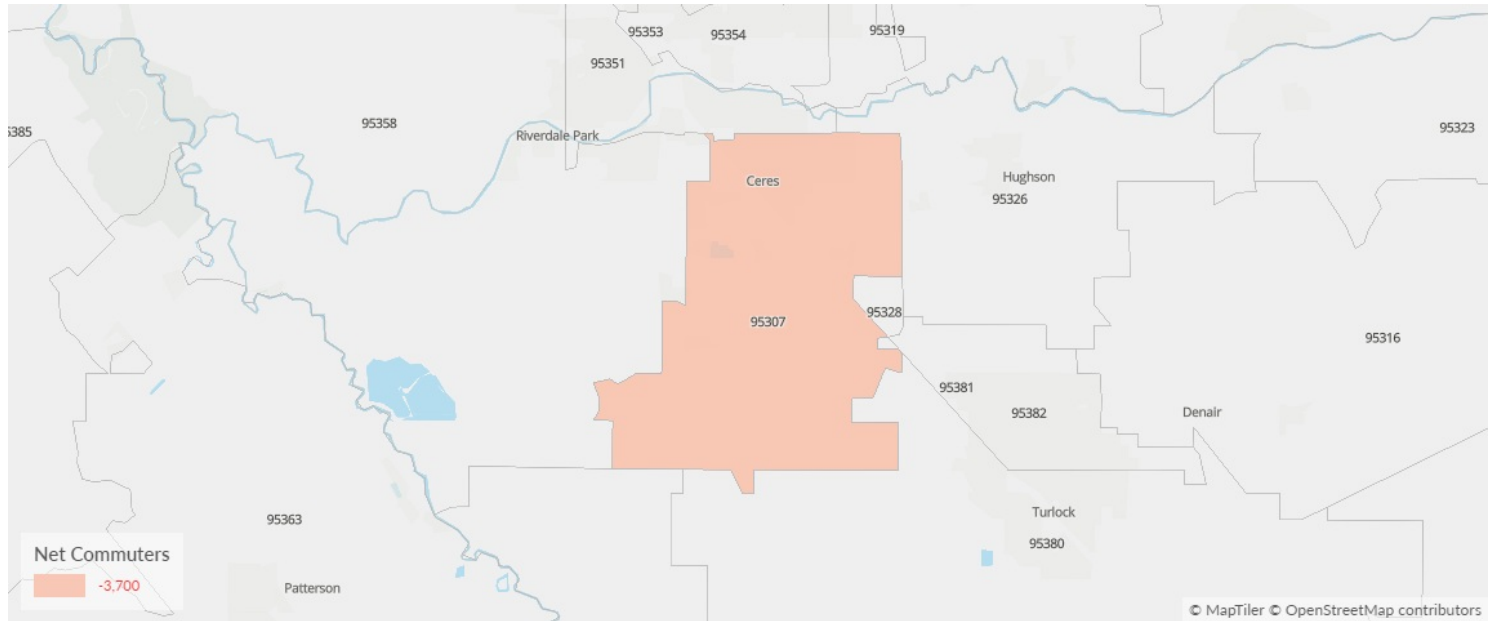


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in Ceres, CA (in Stanislaus county) currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

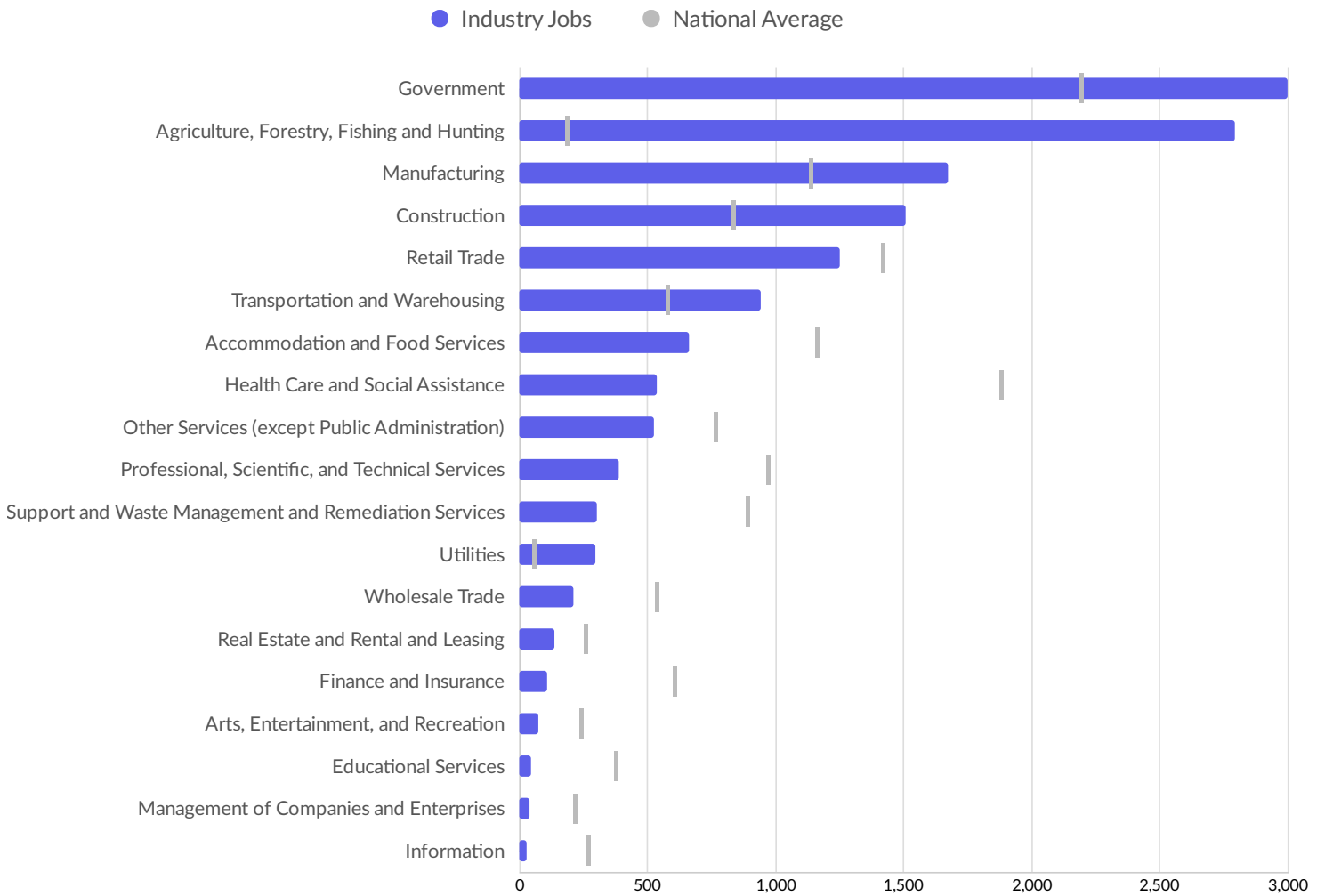
ZIP	Name	2020 Employment
95307	Ceres, CA (in Stanislaus...	14,544

Where Talent Lives

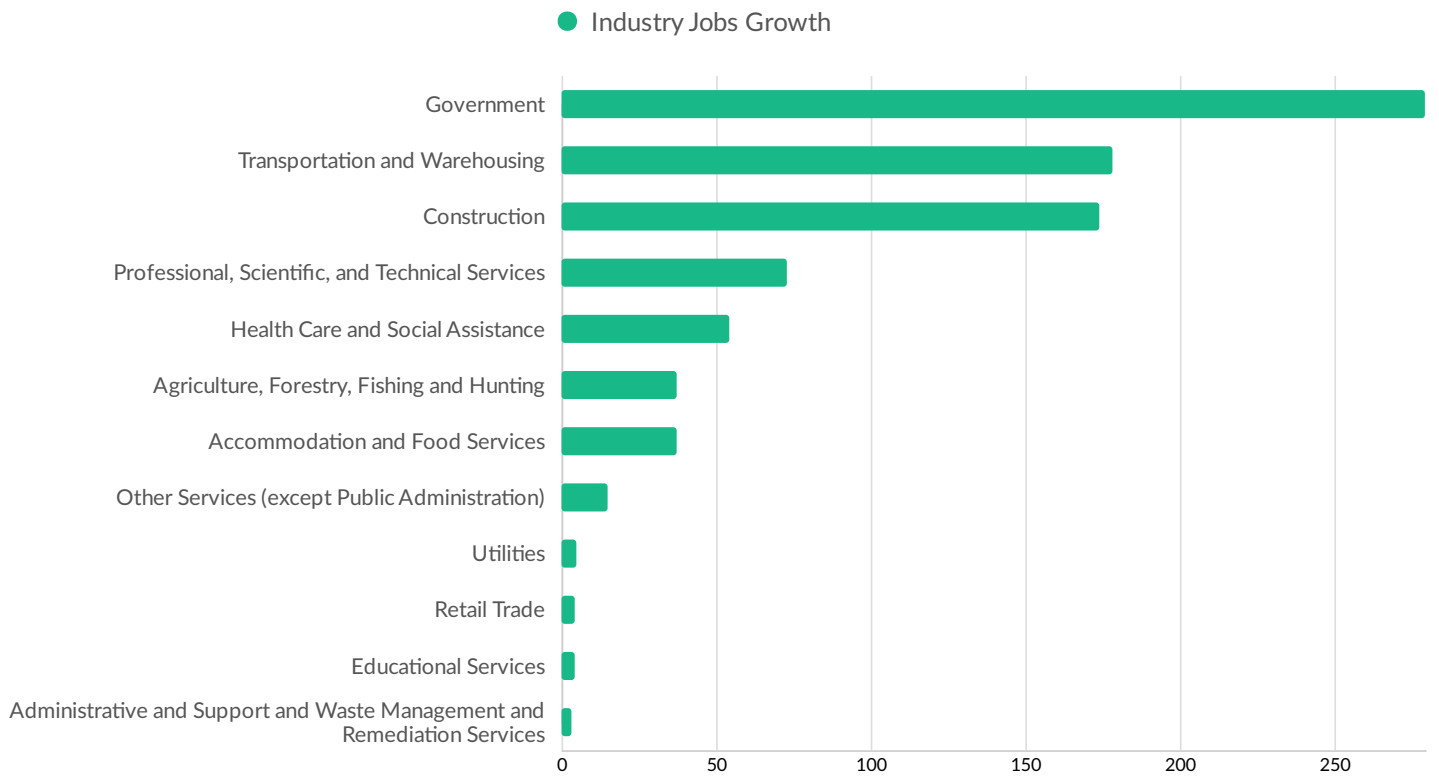
ZIP	Name	2020 Workers
95307	Ceres, CA (in Stanislaus...	18,244

Industry Characteristics

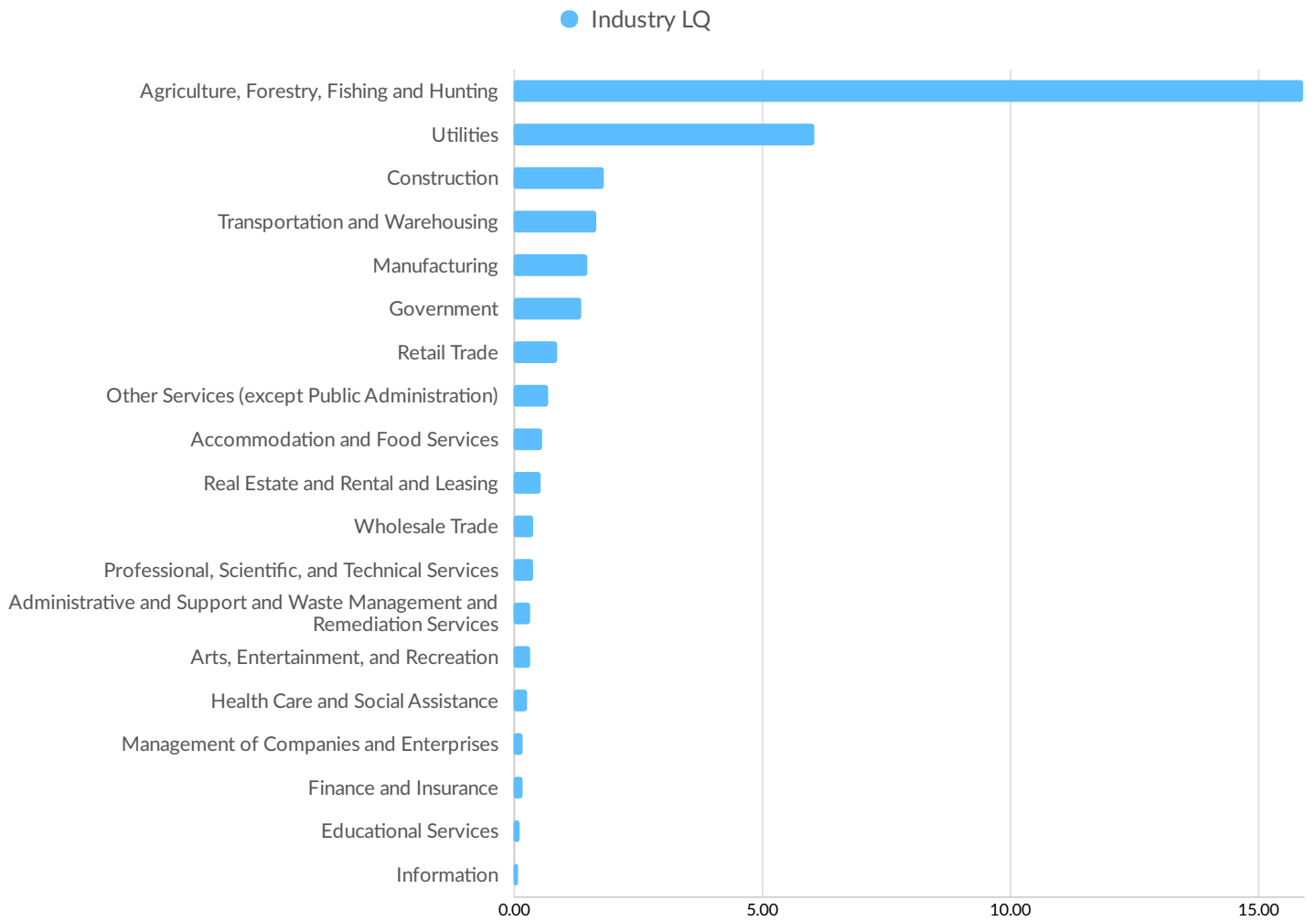
Largest Industries



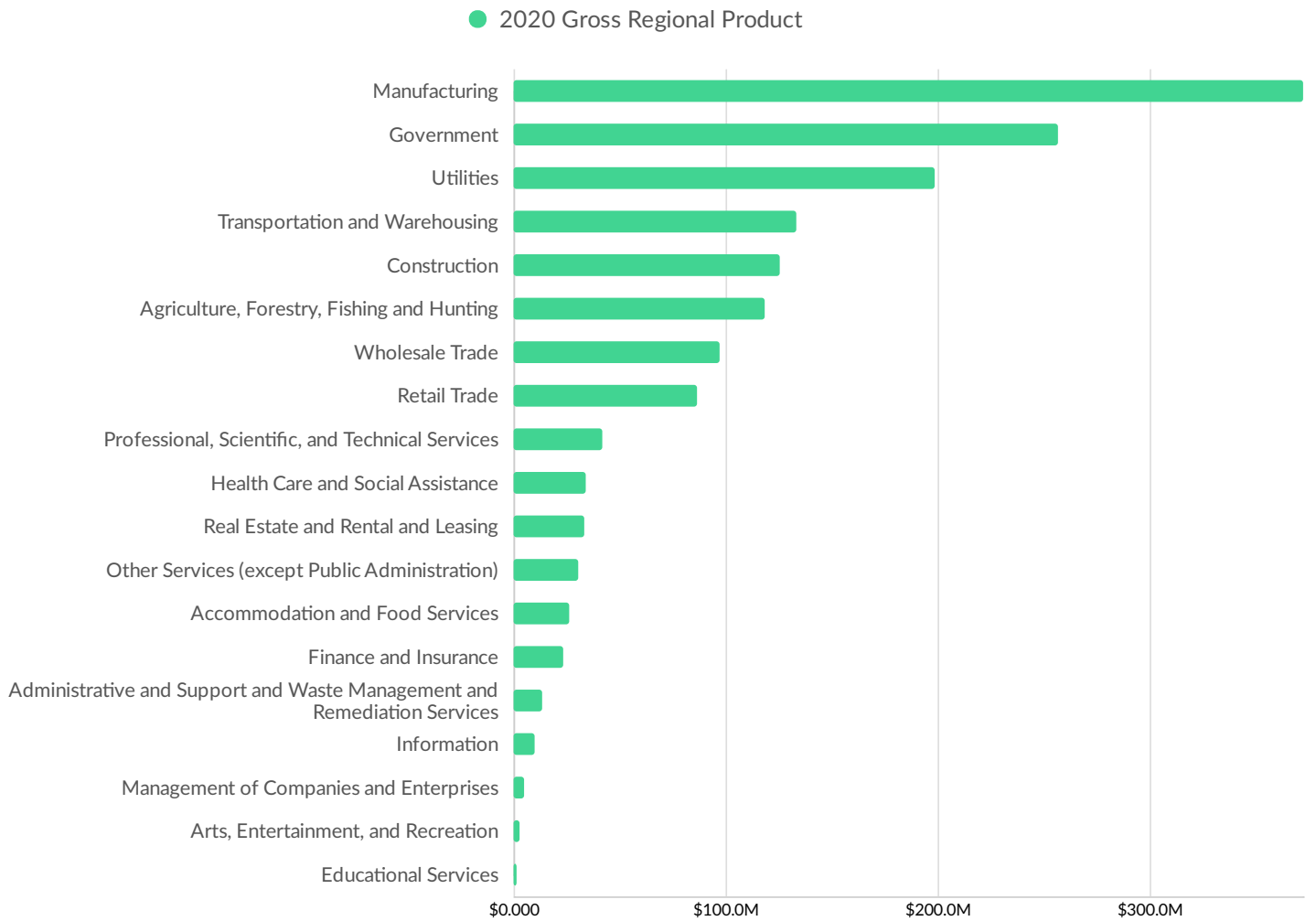
Top Growing Industries



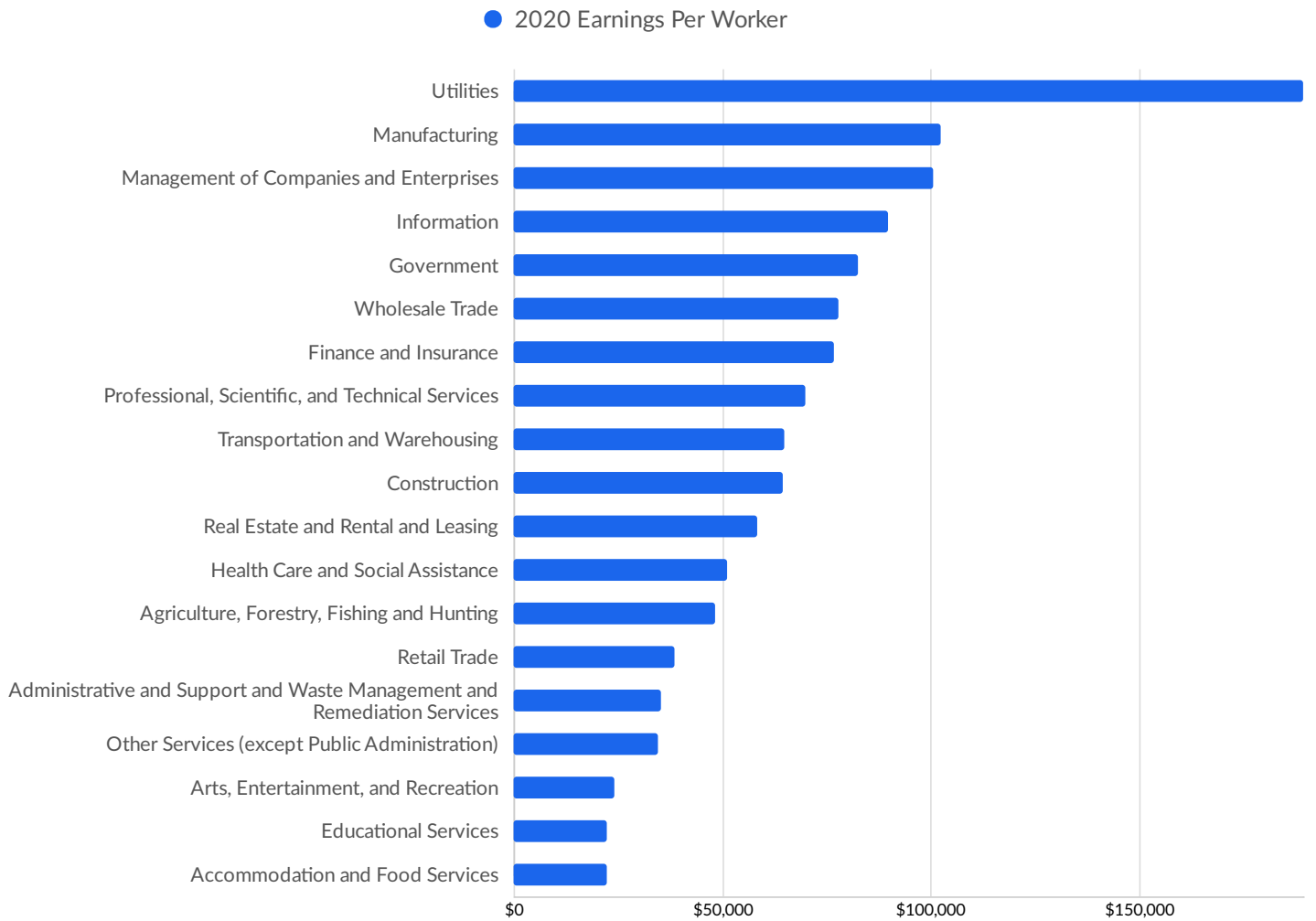
Top Industry LQ



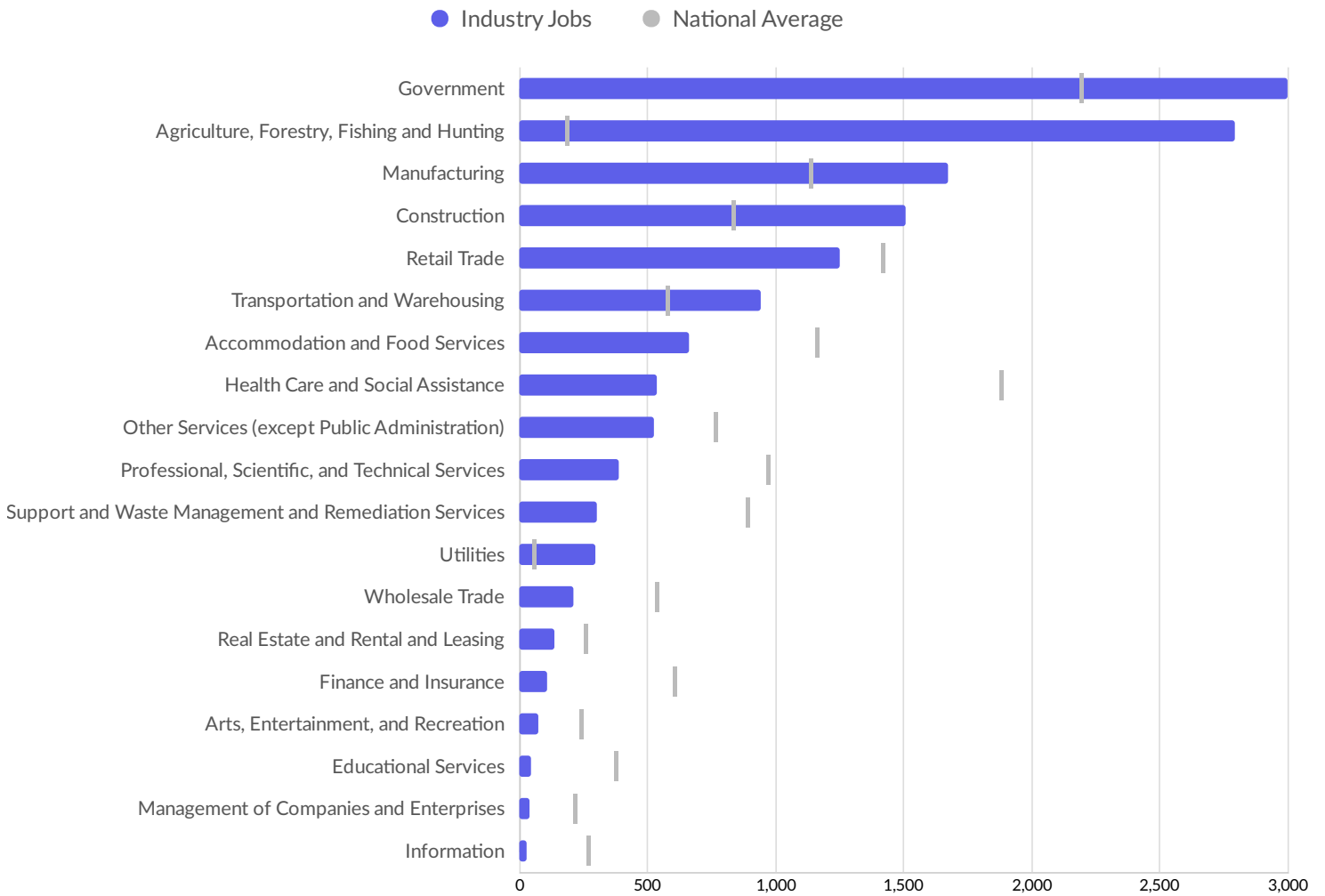
Top Industry GRP



Top Industry Earnings

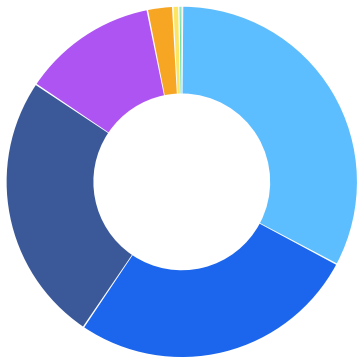


Largest Industries



Business Characteristics

Business Size

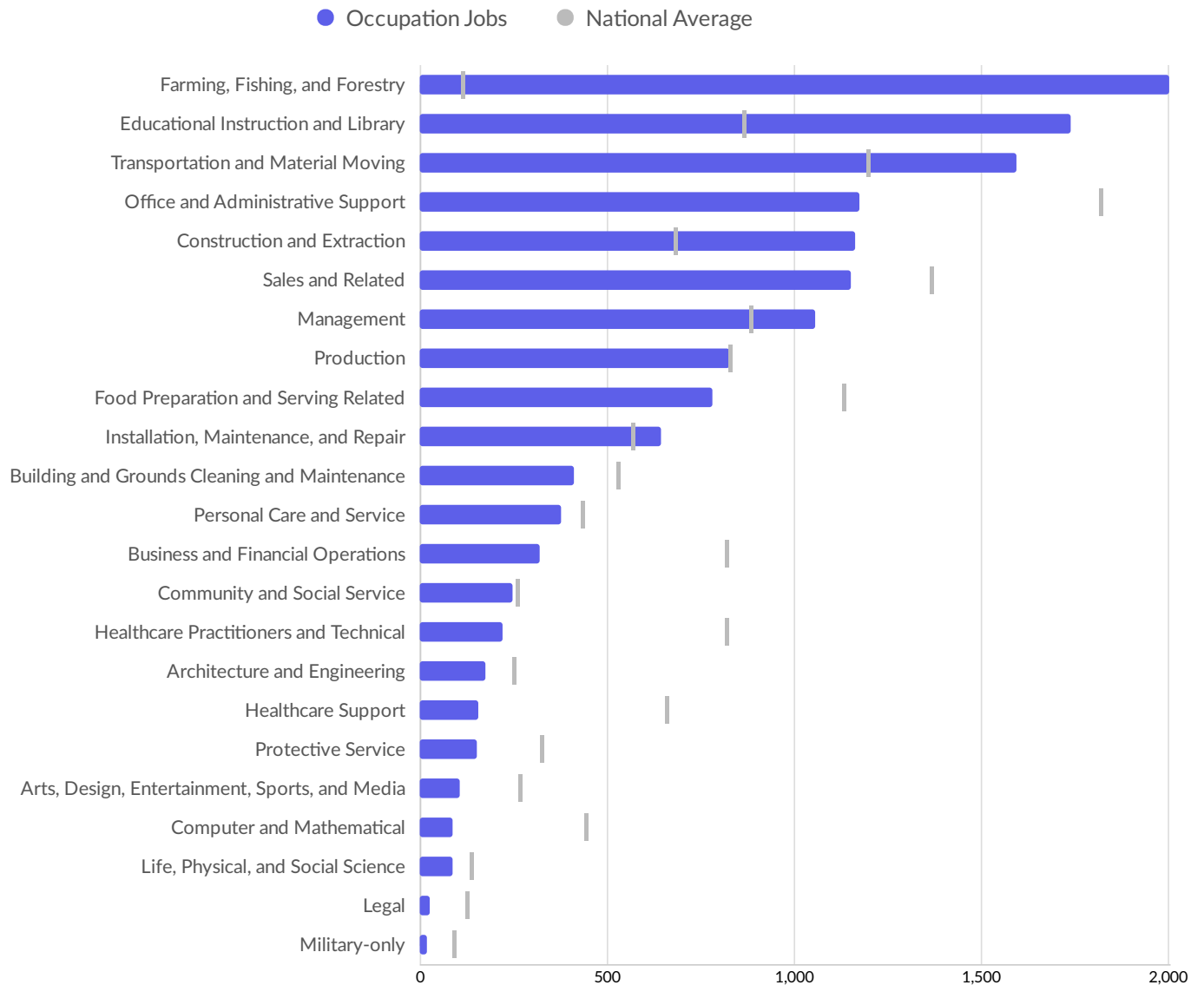


	Percentage	Business Count
1 to 4 employees	32.7%	294
5 to 9 employees	26.7%	240
10 to 19 employees	24.9%	224
20 to 49 employees	12.5%	112
50 to 99 employees	2.3%	21
100 to 249 employees	0.6%	5
250 to 499 employees	0.2%	2
500+ employees	0.1%	1

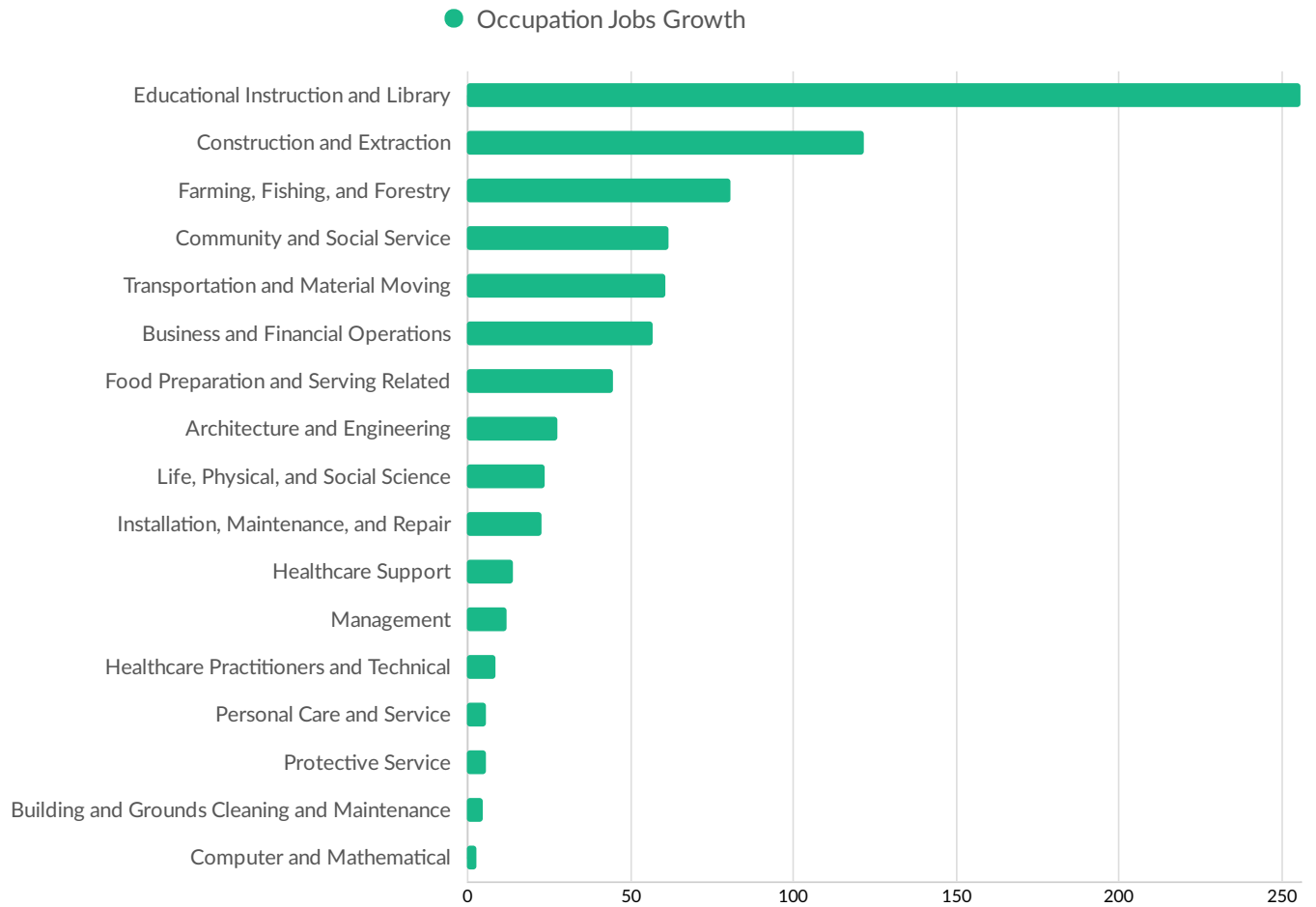
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

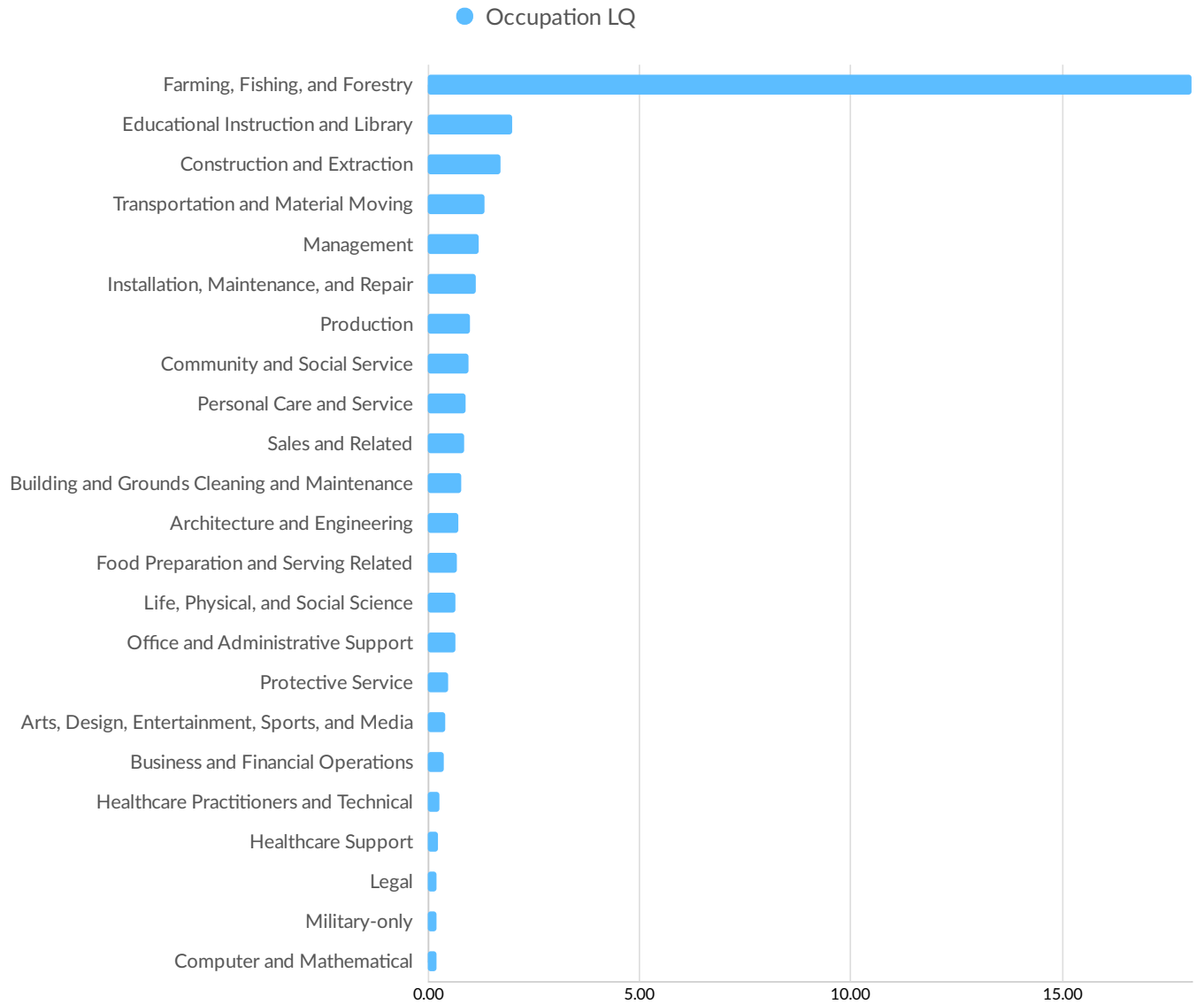
Largest Occupations



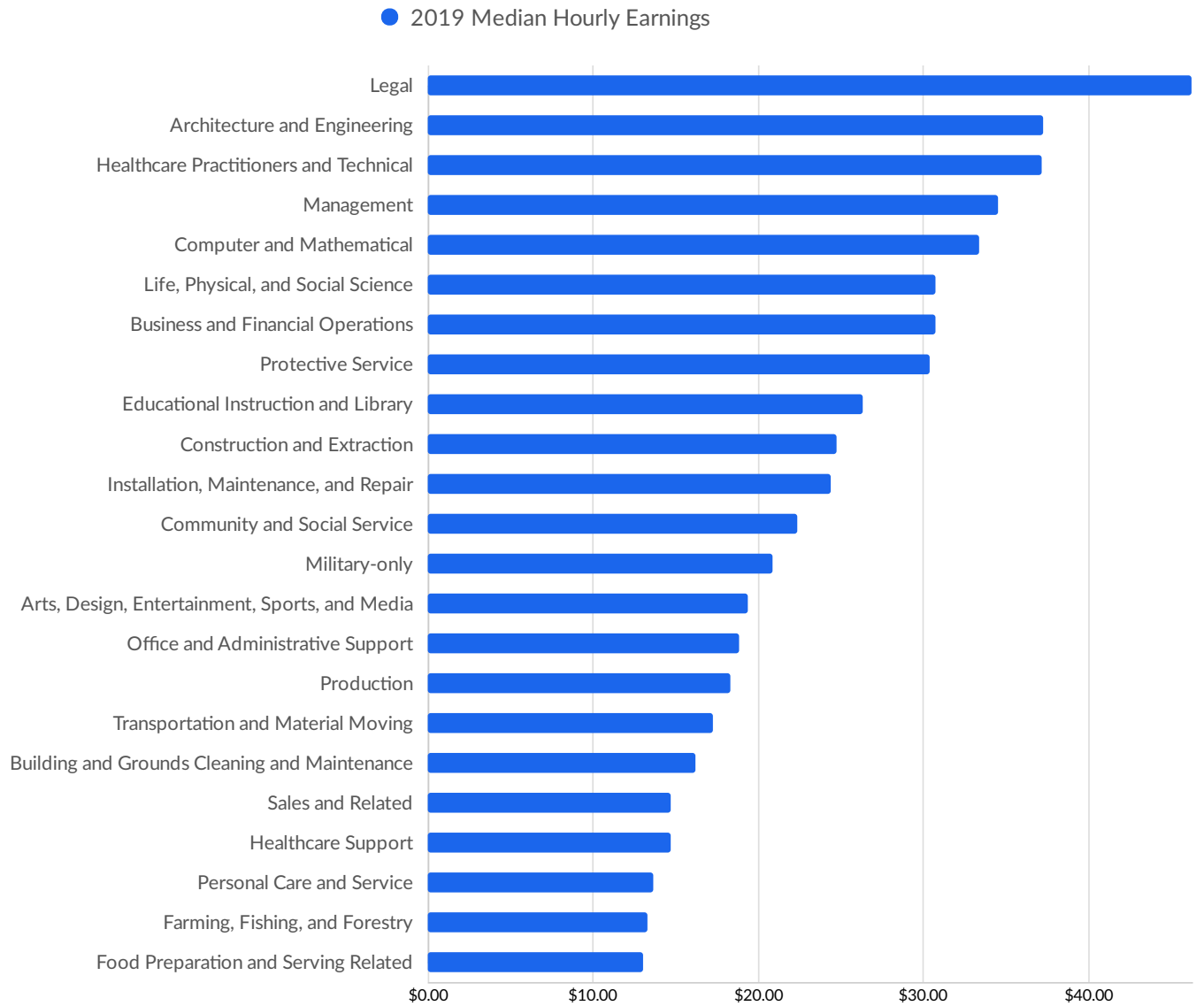
Top Growing Occupations



Top Occupation LQ



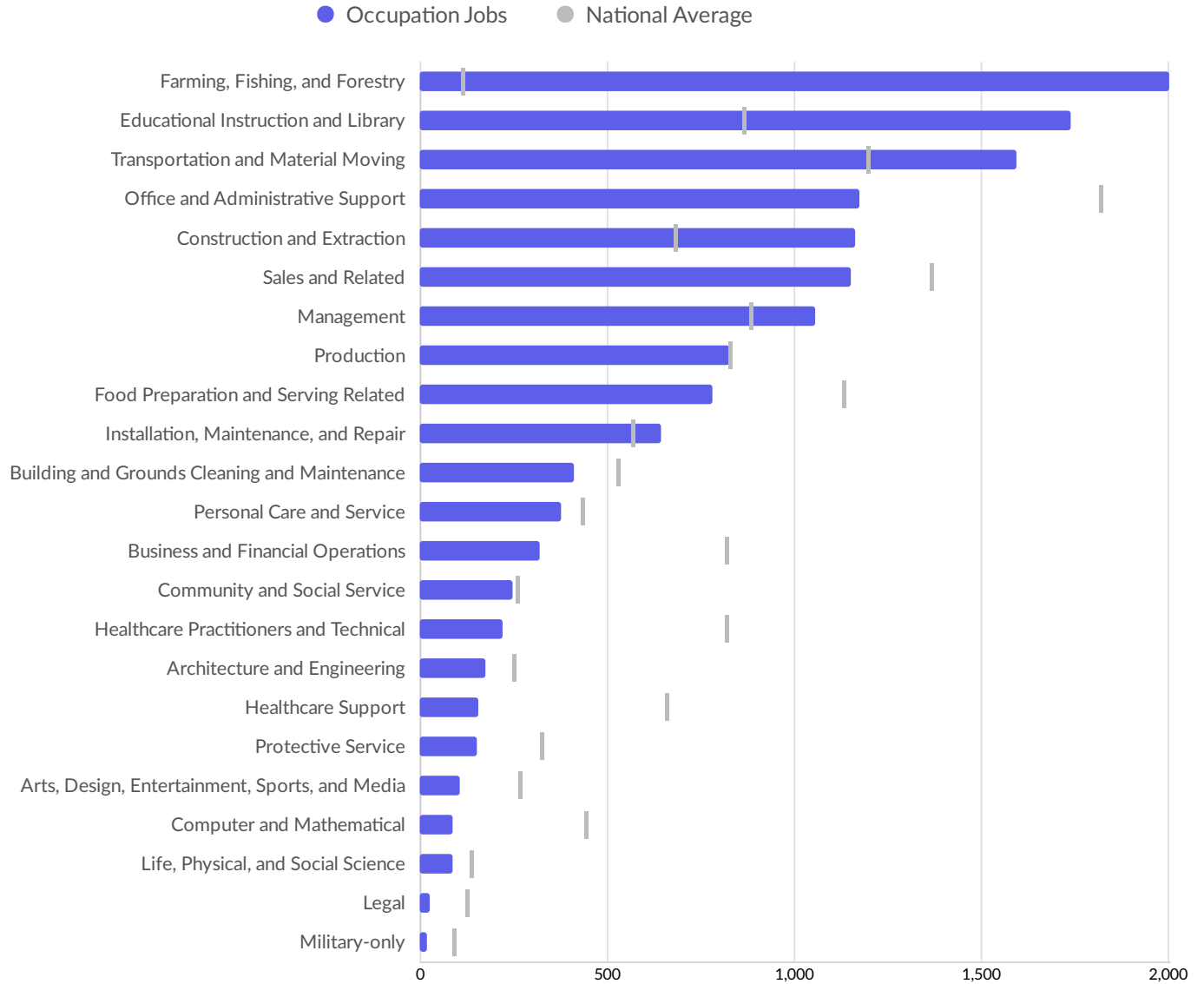
Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Ceres, CA (in Stanislaus county) (ZIP 95307) produced graduates.